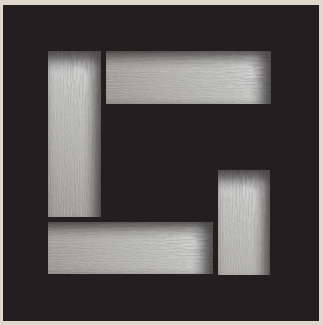


GENUS

LOOKS, FEELS & MADE LIKE WOOD

For all of the well documented advantages that UPVC windows offer, there can be a public misconception that the material is not as versatile as timber, or that UPVC windows are restricted in the finish or colour.

How times have changed...

So why GENUS

LOOK

The GENUS window includes a flush fitting sash, engineered with timber aesthetics firmly in mind and is offered in numerous woodgrain effect finishes, all designed to fall in line with popular painted timber finishes.

These are the superb external finish options available (all of which have a White Woodgrain finish on the inside face).

White Woodgrain

Ice Cream Woodgrain

Agate Grey Woodgrain

Black Woodgrain

Smooth Anthracite Grey

Ivory Woodgrain

Irish Oak

French Grey Woodgrain

In addition, you have the options of Smooth White finish (inside and out) as well as Cherrywood and Rosewood (Cherrywood and Rosewood are available on both sides or with smooth white inside).

Smooth White

Cherrywood

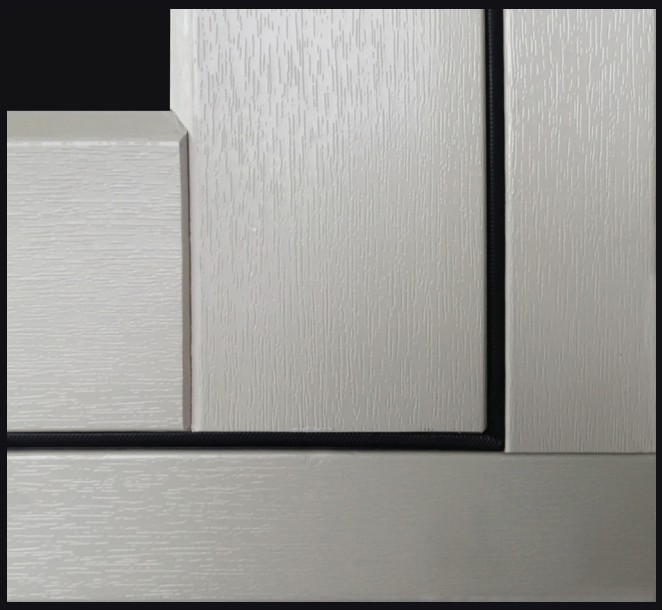
Rosewood

Due to possible variations in the printing process, please refer to physical colour swatches for an accurate representation of the above colours.

Alternatively, GENUS profile can be Kolorbonded in any colour of your choice and will still maintain that timber painted appearance.

FEEL

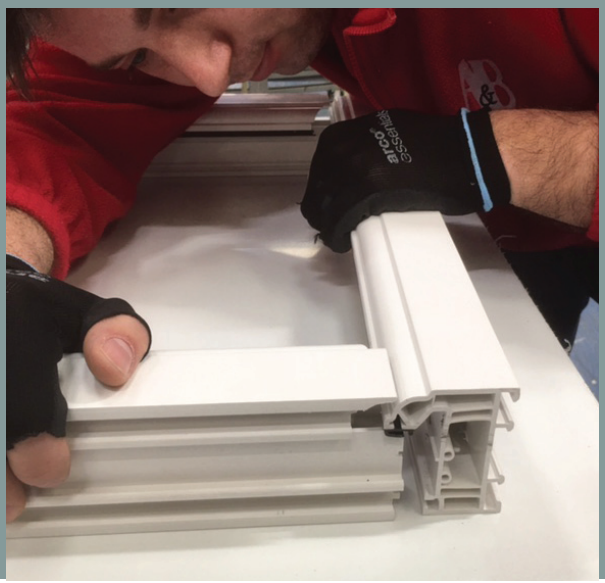
The **GENUS** Polyvinyl Chloride profile has been engineered to incorporate a genuine woodgrain surface texture so that it even feels like timber.



MADE

GENUS windows are engineered using traditional joinery techniques. They are assembled using scribed and milled butt joints providing the ultimate timber effect window.

The profile is 70mm front to back which is a direct replacement for most timber windows.



Scribed putty-line bars

In addition, the window offers an external neat putty-line appearance with internal ovolo detail that completes the traditional timber look.

Scribed Georgian bars

So whether your requirement is for contemporary, classic or traditional design windows

IT IS

GENUS

Windows that look, feel and are made like wood

Material is far from Immaterial

GENUS windows are engineered from Un-plasticised Polyvinyl Chloride material that requires very little maintenance other than the occasional wipe down with soapy water.

GENUS frames will never rot or warp regardless of weather conditions and the wrap-around glazing seals to both the sash and frame will never shrink back or fall out, ensuring your windows remain draught proof and leak free.

The Polyvinyl Chloride profile includes a UV stabilizer that prevents the frames from discolouring over time and these stabilizers in conjunction with other additives combine to ensure your frames stay like new, even in more challenging coastal areas.

Un-plasticised Polyvinyl Chloride is the most thermally effective window material, therefore GENUS frames will help keep your home warm and your fuel bills low.

The very latest security features have been engineered to fit all styles of GENUS Windows, to ensure your safety and security is never compromised.

BS 7412
KM 36014

ALL WEATHER STANDARD

BS 7412/PAS24
KM 36015

SECURITY STANDARD

Further details of the numerous hardware and glazing options available can be found in the complete Heritage Collection catalogue.

ADMIRAL
HOMESPACE

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